

PROFESSOR JAMIE ANDERSON



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Themengebiete	Creativity, Innovation, Design Thinking, Strategy, Culture and change, Leadership, Managing Complexity
Branchenerfahrung	Automotive, Banking, Chemicals, Computer & Electronics, Energy, Consumer Goods & FMCG, Insurance, Luxury, Management Consulting, Manufacturing, Media & Creative Industries, Non-Profit, Sport, Retail, Technology, Telecommunication
Schulen:	LBS, ESMT, Duke CE, INSEAD, IMD, ISB
Sprachen:	English

BIOGRAPHIE ENGLISCH

Jamie Anderson is an academic, author and speaker who has been named as a "management guru" in the Financial Times, and as one of the world's top 25 thinkers by the journal Business Strategy Review, alongside internationally renowned thought leaders such as Gary Hamel, Philip Kotler and Henry Mintzberg.

Jamie's research and teaching focuses on the interconnectedness between creativity, innovation, leadership and strategy, and he has advised a range of Fortune 500 firms on approaches to corporate renewal. His ideas have been quoted in business magazines such as Business Week, the Economist, Wall Street Journal and Financial Times.

Jamie is an award-winning author, and in his book "The Fine Art of Success" he explores business lessons from the creative industries.

Over the last years Jamie has delivered more than 300 keynote presentation and lectures at conferences and workshops where he passionately talks with a good dose of humor about leadership, creativity, innovation and strategy.

In addition to his research, teaching and speaking, Jamie is an internationally accomplished road cyclist.